

Tim Murray

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loves design, all of it

creative problem solving, project managing,
directing, collaborating, inspiring, learning new things,
working fast, and making great stuff

SKILLS

Product Development

Team Leadership

Branding and Identity

Print Design

Digital Design

Package Design

Photography

SOFTWARE

Photoshop

Illustrator

InDesign

AfterEffects

Microsoft Office

EDUCATION

BFA in Graphic Design

Alfred University

Graduated Cum Laude

Director of New Product Development, Paper House, 2019 - Present

- Responsible for all phases of development from conceptualization to sourcing to product launch
- Directs in house and freelance resources while managing client and vendor relationships
- Works directly with executives and clients to set strategies, develop tactics and implement solutions

Art Director, Paper House, 2010 - 2019

- Creative lead across multiple product lines in a deadline driven environment
- Managed a department of 6 designers and a stable of freelance artists and copywriters keeping simultaneous projects on schedule and budget
- Developed projects for high profile customers including Target, Michaels, CVS, Staples, and Barnes & Noble creating products tailored to specific demographics and brands

Senior Graphic Designer, Paper House, 2007 - 2010

- Collaborated with creative team to ideate, design and launch products for the stationery, craft, and gift markets
- Designed digital, print, and exhibit marketing including catalogs, print and digital ads, websites, and tradeshow

Graphic Designer, Paper House, 2004 - 2007

- Designed products for stationery, craft, and gift markets
- Executed print and digital marketing collateral

Production Artist, Paper House, 2002 - 2004

- Assisted on photo shoots, product manufacturing and collateral
- Extensive photoshop retouching, file prep, press proofs and coordination with manufacturing vendors